

Press

Hong Kong, June 2017

Wire & Cable Guangzhou
China Import and Export Fair Complex
Guangzhou, China, 9 – 11 June 2017

Eric Chan
Tel +852 2238 9972
eric.chan@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.wire-cable-china.com

GIWC17_PR3_Eng

Wire & Cable Guangzhou 2017 to open on 9 June

Industry giants gather to present cutting-edge innovations and solutions

Wire and Cable Asia Forum focuses on developing new standards for USB connectors

Wire & Cable Guangzhou, jointly organised by China Southern Power Grid Media Co Ltd, Guangzhou Guangya Messe Frankfurt Co Ltd and Guangzhou BoYou Exhibition Service Co Ltd, is ready to present the latest offerings in the wire and cable industries. The three-day fair will open for trade on 9 June at the China Import and Export Fair Complex in Guangzhou, and will host 247 exhibitors across 20,000 sqm of exhibition space.

Contributing to the impressive exhibitor figures are the participation of regional power grid companies from Guangdong, Guangxi, Hainan, Yunnan and Guizhou as well as the Guangzhou and Shenzhen Power Supply Bureaus, all of which are headed by the China Southern Power Grid to showcase some of the most innovative power grid related products and solutions. They will also share their latest scientific and technological findings collected from other power grid enterprises from across the country.

The show receives extensive support from trade associations across China. Visitors can also expect to find the following organisations at the fair, including:

- CSG Guangdong Power Grid Co
- CSG Guizhou Power Grid Co
- CSG Hainan Power Grid Co
- EHV Power Transmissions Co Ltd
- CSG Power Generation Co Ltd
- CSG Energy

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

- CSG Electric Power Research Institute
- CSG Guangzhou Power Supply Bureau
- Guangdong Wire & Cable Association
- Hunan Wire & Cable Association
- Liaoning Wire & Cable Association
- Zhongshan Electric Power Trade Association

Industry giants gather to present cutting-edge innovations and solutions

Having gained strong industry recognition, the show has attracted reputable brands who are prepared to present their latest offerings. Some of the prominent brands confirmed for the 2017 edition include:

Futong Group Co Ltd

Devoted to developing state-of-the-art optical communication and electric power cable products, Futong Group will showcase their high temperature superconductor cables, high-voltage cables, marine optical cables, precision copper products and many others at the 2017 show. The company is one of the top 500 Chinese private enterprises and manufacturers as well as a nationally recognised innovative enterprise in China.

Shandong Yanggu Cable Group Co Ltd

The Shandong based company specialises in the research and development of durable industrial grade wire and power cables. With a manufacturing plant equipped with 860 precision industrial cable weaving machines, 314 cable testing and inspecting machines as well as years of experience within the industry, the company will showcase their latest “Rihui” cable series at the fair, one of the highest quality cables to be manufactured in China.

Shenzhen Bendakang Cables Holding Co Ltd

Shenzhen Bendakang Cables Holding has been one of the leading wire and cable manufacturers in China since 1997 and their products are exported to more than 60 countries and regions. Known for its strict production and quality control standards, the company has a 100% track record for passing national inspections for quality and reliability in the past two decades.

Shenzhen SDG Information Co Ltd

As a pioneer in the production of optical-fibres, equipment, cables and wires in China, the company offers a full range of products that are developed specifically for the telecommunications industry. Their manufacturing plant spans over 300,000 sqm and the company is worth over USD 87 million.

Zhejiang Wanma Cable Co Ltd

Zhejiang Wanma is one of China’s large scale cable manufacturing enterprises and has been listed on the Shenzhen Stock Exchange since 2009. With some 1,400 employees including 200 engineers and 30 senior management technicians, the company is worth over USD 729 million.

Asian Electric Appliances & Cables Technology Co Ltd

Asian Electric Appliances & Cables Technology specialises in research and development as well as production of an array of wire and cable products. The company's annual output is estimated to reach over USD 1.4 billion and they are well received by both domestic and overseas clients.

In addition to the strong line-up of exhibitors, more than 30 buyer delegations are expected to attend the fair. They include China Southern Power Grid, CSG Guangdong Power Grid, CSG Guangzhou Power Supply Bureau, CSG Guangxi Power Grid, CSG Guizhou Power Grid, CSG Hainan Power Grid, CSG Shenzhen Power Supply Bureau, De Sheng Electric Technology Co Ltd, DongguanYFC-BonEagle Electric Co Ltd, Foshan Johnson & Philips Electric Co Ltd, Guangzhou Guangri Electrical Equipment Co Ltd, Unirise Electronics Wire and Cable Ltd and others.

Wire and Cable Asia Forum focuses on developing new standards for USB connectors

Apart from the exhibition, the Wire and Cable Asia Forum continues to be a special highlight at Wire & Cable Guangzhou. The two-day event is jointly organised by the show's organisers and the Guangdong Wire & Cable Association. It offers 17 high-profile seminars specifically to encourage high-level technical exchanges. Renowned industry experts from Beijing University of Posts and Telecommunications, China Quality Certification Centre, Hengtong Optic-Electric Group and Shenzhen Bendakang Cables Holding Co Ltd will gather and share their insights on various topics. Some of the highlighted subjects include:

- Connector applications – Technical solutions for new energy vehicles
- USB quick-charging application and development in China
- USB Type-CTM connectors certification procedures for enterprises
- Communication standards for Industry 4.0
- Introducing the Guangdong Wire & Cable Association standards
- A recent study on the innovative solutions within the wire and cable industry

For more information regarding Wire & Cable Guangzhou 2017, please visit www.wire-cable-china.com or email wire@china.messefrankfurt.com.

Wire & Cable Guangzhou will also be held concurrently with the Electric Power and Smart Grid Expo Asia and Asia New Energy Vehicles Charging Piles Fair organised by China Southern Power Grid Media Co Ltd and Guangzhou BoYou Exhibition Service Co Ltd respectively.

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Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With some 2,400 employees at 30 locations, the company generates annual sales of over €640 million. Thanks to its far reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com