

Press release

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Wire and Cable Guangzhou opens on 11 June with leading manufacturers in attendance

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South China's growing wire and cable industry takes another step forward this week, as leading exhibitors converge with buyers from around the world at the 11th Wire and Cable Guangzhou exhibition. The fair welcomes trade visitors at the China Import and Export Fair Complex to network and do business with 220 exhibitors from South China and beyond from 11 – 13 June 2019.

“Thanks to strong support from the regional wire and cable industry, the show remains on strong footing and it is now recognised as a not to be missed set of dates in the industry calendar,” said Mr Emeka Hu, the General Manager of Guangzhou Guangya Messe Frankfurt Co Ltd. “Exhibitors at this year’s fair blend quality with competitive price points to provide great value for trade buyers.”

Spread over 18,000 sqm of exhibition space, the fair’s contingent of exhibitors includes prominent manufacturers from across China.

- **Donguan Zhongli Special Cable Material**
A specialist manufacturer of cables and related materials for sectors such as telecommunications, power plants, automobiles and rail transit, including copper wires, Polyvinyl Chloride (PVC) materials, polyethylene (PE) materials and thermoplastic elastomers.
- **Guangdong Yashi Machinery Technology**
With 30 years of manufacturing experience, the company is a leading producer of automatic wire and cable machinery that reduce labour costs and increase production efficiency. The company’s products include cable production lines and cable packaging machinery.
- **Harbin Hapro Electrical Technology**
Thanks to links with the National Science and Technology Park of Harbin University of Technology, Harbin Hapro Electrical Technology has strong R&D capabilities. The company researches, develops and produces rheometers, wire and cable testing instruments and advanced wire and cable manufacturing equipment

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- **Honghui Electrician and Machinery**
Combining modern production techniques with expertise spanning the full product life cycle: from R&D and design to manufacturing and sales. Their products are sold domestically as well as in Asia, Africa and South America, including coiling machinery, high-speed electrical winches, wire stranding machines and wire twisting machines.
- **Jiangsu Winlong Cable Machinery**
A manufacturer of cable cutting machinery, high speed coiling machines, auxiliary equipment and production lines for FTTH cables, tight-buffered cables, premise cables, sheathing and more.
- **Shenzhen Shenzhou Cable Co., Ltd.**
A producer of copper-clad aluminium alloy wires and cables for mechanical machinery and the energy industry, including power cords, coaxial cables, shielded cables and charging cables.

Strong support from buyers and industry associations

Many reputable industry associations and professional buyer delegations will be in attendance at the fair to carry out sourcing and procurement activities, including Dongguan Guangyu Precision Electronics, Guangzhou Ruidaoke Waterproof Electrical Appliances, the Guangdong Testing Institute of Product Quality Supervision, the Guangdong Wire and Cable Association, the Guangzhou Zhujiang Cable Group, Huizhou Qiuyeyuan Industrial, and the Hunan Wire and Cable Association.

Together with the concurrent Electric Asia trade fair, last year's show welcomed 22,670 professional buyers from 41 countries and regions.

Fringe events add educational value to the visitor experience

On top of the specialist suppliers that visitors are able to locate at the show, there is also a range of educational opportunities offered to visitors. Among four fringe events is the "Wire and Cable Asia Forum" (WCAF) which brings fibre optic cabling experts together to discuss technological trends, new regulations and the industry outlook.

Additionally, there will be an award ceremony recognising the top 10 technological innovations of the year, and the "Guangdong Optical Cable Expert Committee Meeting" will explore ideas to boost development of the wire and cable industry in Southern China.

For more information on Wire & Cable Guangzhou 2019, please visit www.wire-cable-china.com or email wire@china.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at 30 locations, the company generates annual sales of around €715* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its

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customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2018