

21-23 July 2021  
**China Import and Export Fair Complex**  
**Guangzhou, China**

Please complete in block letters, sign and return to:  
 Guangzhou Guangya Messe Frankfurt Co., Ltd.  
 Tel: (86) 20 3825 1558 Fax: (86) 20 3825 1400 Email: [wire@china.messefrankfurt.com](mailto:wire@china.messefrankfurt.com)

For office use:  
 Booth type: \_\_\_\_\_ Booth no.: \_\_\_\_\_ Booth size: \_\_\_\_\_ sqm

**A. Exhibiting company details** (see point 9 on Specific Terms and Conditions of Participation on page 3)

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)**

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number

Email: \_\_\_\_\_

**C. Our products belong to the following product groups (total percentage of all groups should be 100%)**

**1. Wire & Cable**

- \_\_\_\_\_% 1.1 Extra-high voltage
- \_\_\_\_\_% 1.2 Ultra-high voltage
- \_\_\_\_\_% 1.3 High voltage
- \_\_\_\_\_% 1.4 Medium voltage
- \_\_\_\_\_% 1.5 Low voltage
- \_\_\_\_\_% 1.6 Weak current
- \_\_\_\_\_% 1.7 Cable accessories

**2. Optical Fiber Cable**

- \_\_\_\_\_% 2.1 Single mode fiber
- \_\_\_\_\_% 2.2 Multimode fiber
- \_\_\_\_\_% 2.3 Single mode cable
- \_\_\_\_\_% 2.4 Multimode cable
- \_\_\_\_\_% 2.5 Optical fiber cable

**3. Equipment and Material**

- \_\_\_\_\_% 3.1 Manufacturing and finishing machine
- \_\_\_\_\_% 3.2 Testing instrument
- \_\_\_\_\_% 3.3 Materials

**4. \_\_\_\_\_% Others, please specify:**

\_\_\_\_\_

D. Please use no more than 30 words to describe your products.

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E. Major brandname(s): \_\_\_\_\_

F. Participation Fee

<b>Package booth - Standard</b> (minimum 9 sqm)  Booth size: _____ sqm  Participation fee: RMB9,800 / 9 sqm	<b>Per package booth includes:</b> - Complete booth construction - Wall-to-wall carpet - Fascia board (with company name and booth no.) - 1 table & 2 folding chairs - 2 long-arm spotlights (100W)  - 1 socket (3Amp, 500W max) - Booth cleaning - Listing in fair catalogue - Listing in online exhibitors' list - Visitor invitation cards
<b>Raw space</b> (minimum 36 sqm) *  Booth size: _____ sqm  Participation fee: RMB1,000 / sqm	<b>Raw space includes:</b> - Floor space - Listing in fair catalogue  - Listing in online exhibitors' list - Visitor invitation cards

Hall \_\_\_\_\_ No. \_\_\_\_\_ Size: \_\_\_\_\_ sqm Total fee: \_\_\_\_\_

**Payment:** 50% deposit is required within 10 working days upon application. Final / balance payment is due on 23 April 2021. Please see page 3 for bank account details.

**\*Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

G. Name of legally responsible person (please write the name and sign below)

We hereby accept the General Terms and Conditions of the show and the Specific Terms and Conditions on page 3 of this application form.

Name: Mr. / Ms. \_\_\_\_\_ Title: \_\_\_\_\_  
First name Last name

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company chop: \_\_\_\_\_ Organizer chop: \_\_\_\_\_  
**(please see page 3)**

## Specific Terms and Conditions

### 1. Organizer

China Southern Power Grid Digital Media Technology Co., Ltd.  
Guangzhou Guangya Messe Frankfurt Co., Ltd.  
Guangzhou BoYou Exhibition Service Co., Ltd.

### 2. Event location

China Import and Export Fair Complex  
No.380, Yue Jiang Zhong Road  
Guangzhou, China

### 3. Date of event

21 – 23 July 2021

### 4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organizer. The organizer will confirm receipt of application in writing by fax and original mail.

### 5. Terms of payment

A deposit of 50% is required within 10 working days upon application. Final balance of 50% is due on or before 23 April 2021. All bank charges are to be borne by applicant.

Payment should be made to:

**Account Holder:** GZH Guangya Messe Frankfurt Co., Ltd.  
**Bank Name:** HSBC Bank (China) Company Limited Guangzhou Branch  
**Bank Address:** G2, Ground Floor, Garden Hotel, No. 368 Huan Shi dong Road, Guangzhou, PRC, 510064  
**RMB A/C No.:** 629-035577-013  
**Swift Code:** HSBCCNHGHZ

### 6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organizer of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organizer with at least 3 month in advance that he will not participate in the event, providing the organizer is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of the **80%** of the contracted participation fee irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

### 7. General terms and conditions of Participation

The detailed General Terms and Conditions of Participation are given on the organizer's website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) and can be requested in printed form if required.

### 8. Booth allocation

The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

### 9. Catalogue entry / fair guide

If the organizer does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

### 10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organizer has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### 11. Correspondence address for enquiries

Guangzhou Guangya Messe Frankfurt Co., Ltd.  
B3107 Center Plaza  
161 Linhexi Road, Guangzhou  
China 510620  
Tel: (86) 20 3825 1558  
Fax: (86) 20 3825 1400  
[wire@china.messefrankfurt.com](mailto:wire@china.messefrankfurt.com)

We hereby accept the General Terms and Conditions of the show and the Specific Terms and Conditions of this form.

Signature (with company stamp): \_\_\_\_\_ Date: \_\_\_\_\_